

# TranscribeMe!

## Transcription details:

Date: 14-Jun-2016  
Input sound file: First Draft

## Transcription results:

Hi. This is Tammy with TranscribeMe, and I am talking with Tina in operations, with exciting news. We are actually offering a new service called First Draft at ridiculously low prices. Hi, Tina.

Hi, Tammy.

Before we get into this new service, First Draft, can you tell us about the services that TranscribeMe currently does for general transcription?

Currently, we have two different streams that we use. We have full verbatim and clean verbatim, and both of those are run through what we call our two-step process. That means that our transcribers transcribe your file first, and then we run the file through a quality assurance team.

Oh, okay. Awesome. And these have speaker IDs and timestamps, right?

That is correct. And since we do run it through a two-step process with our quality assurance team, that also helps us with our guarantee of 98% accuracy.

Wow, 98%. That's awesome. What is the First Draft stuff? Why is that so much slower?

Well, the First Draft is going to be only with a one-step process. And that means that our transcribers are going to be the ones that transcribe it, and it's not going to be run through our quality assurance group.

Okay. And did you explain the difference between clean and [faux?] verbatim?

Well, when clean verbatim is a more readable transcript. That means we leave out all the mms and the ahs. Basically, when somebody is pausing, trying to collect their thoughts, all of that stuff is left out.

Oh. So half my speech, then, would be [laughter] just wiped out? Because I'm all over the place.

That's correct. You bet.

All right [laughter]. If they did actually type everything I said, volumes of it, it would be that's full verbatim?

That's full verbatim, correct.

Okay. And the First Draft is going to be just on clean verbatim?

Only clean verbatim we're offering this.

Okay. That is awesome. Besides the price, what are the advantages of just choosing First Draft?

Well, there's several advantages. One is going to be the turnaround time. The turnaround time means that you could give us an hour file, and we can have that completed for you in one business day.

Because it only goes through one step. And you actually slice it up into little chunks and different transcribers work

on it at the same time?

That's correct. So you can have a lot of people working on it, so we can process that file for you a lot faster.

That is awesome. I can see a lot of people would use this for first draft for their internal stuff that's not going anywhere. If they want notes on a lecture, or they want to do phone calls, or just first draft stuff.

And they'll also be able to edit that themselves.

Yeah. I was going to ask you that. If they select the Word export, you can actually go in and edit your First Draft.

That's correct.

Wow. That'd be great for students or someone who just wants to transcribe, but they don't have the time, so they got a great starting point.

They sure do. And it makes things a lot easier. So with the cheaper price and the faster turnaround, I think this is going to be a wonderful service for a lot of different people.

I'm excited to start selling it. Thank you so much for explaining the difference. You saved me a lot of work [laughter] in sales. Keep on doing what you do in operations. You do a great job over there.

Thank you, Tammy, and you have a wonderful day.

All right. You too. Bye-bye